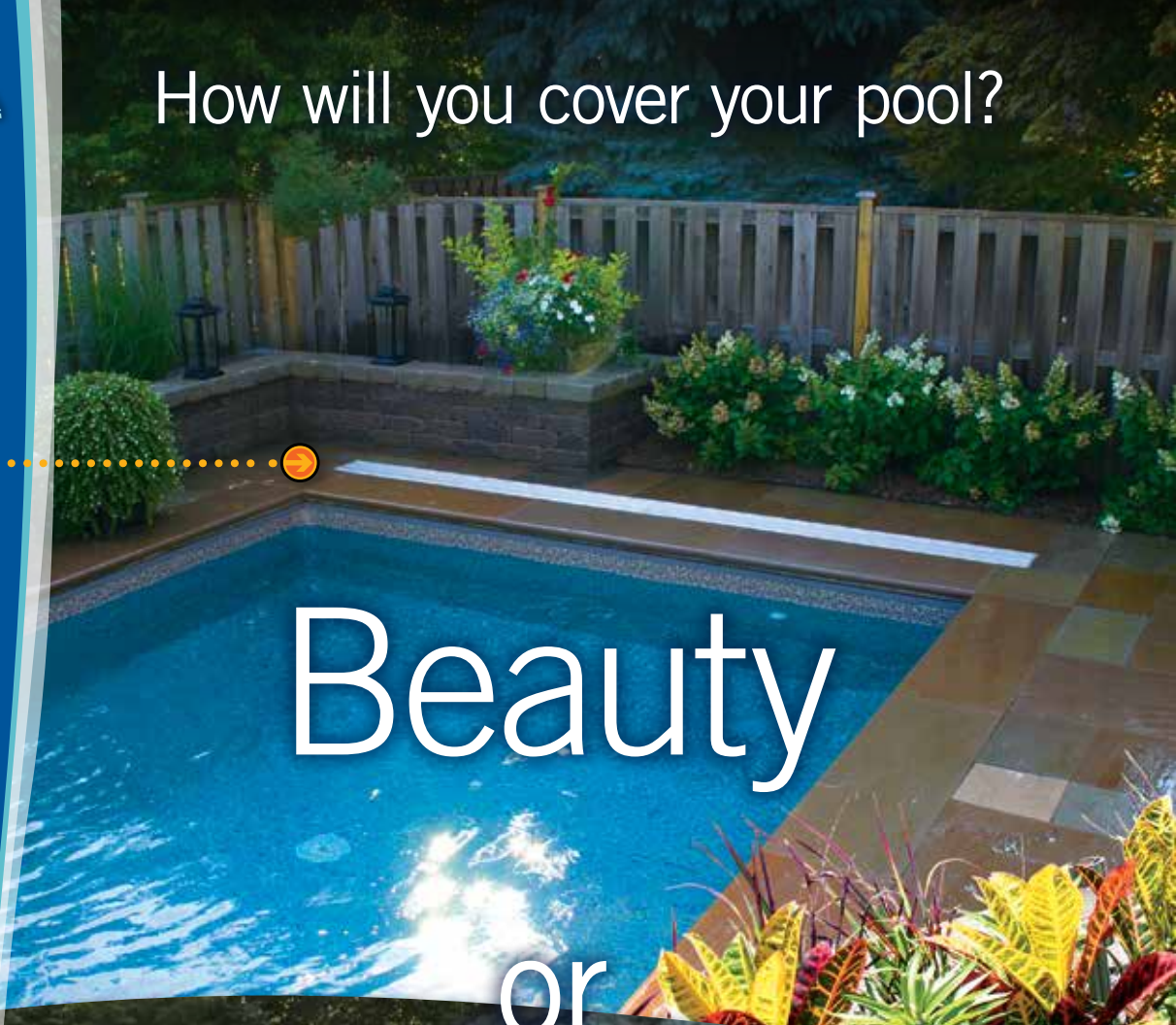


How will you cover your pool?

✓ ClearDeck® In-ground Solar Blanket Roller

- does not detract from beauty of surroundings
- easy one person operation
- sleek, compact and sits flush with deck
- blanket lasts longer since it is protected from sun's damaging UV rays when retracted
- no-trip hazard
- year-round blanket storage



Beauty

or

Beast

✗ Conventional On-deck Solar Rollers

- difficult for one person to easily operate
- aesthetically unpleasant
- bulky and sits obtrusively above deck
- continuously exposed to sun's damaging UV rays
- potential tripping hazard
- needs to be stored in winter



The Choice is Clear... ClearDeck®!



Retracting your solar blanket is easy. Simply insert the handle and turn. ClearDeck does the rest, neatly rolling up the solar blanket below ground.

To cover your pool, simply unroll the solar blanket with the pull strap. It's quick and can be done easily by one person.

An easier way to roll!

If you've ever used a conventional solar blanket roller, you probably know what a hassle they can be to operate – especially for one person. But with the **ClearDeck® In-Ground Solar Blanket Roller**, covering and uncovering your pool couldn't be easier.

Designed for convenient one-person operation, Cleardeck's patented design requires minimal effort and your solar blanket can be extended or retracted in less than a minute. So you can spend less time working, and more time playing!

When it comes to your pool, the ClearDeck® In-Ground Solar Blanket Roller is as essential as the water!

With a solar blanket, you may not fully realize how much money you can save while keeping your pool warm and ready for swimming. You would never run your home furnace while leaving the windows and doors open. But that's exactly what you're doing if you heat a pool without a solar blanket. A solar blanket prevents heat loss from your pool, so you won't have to run your pool heater as often, drastically reducing the cost of heating while maintaining your pool at the perfect temperature. So get your ClearDeck® today. **After all, your pool is in-ground... your solar blanket should be, too!**

Costs of Outdoor Pool Gas Heating by Location*

LOCATION	SEASON	80°F WATER TEMPERATURE		
		Uncovered	With solar blanket	
Atlanta	Apr. - Oct.	\$1798	\$339	\$1,459
Boston	May - Aug.	\$1677	\$262	\$1,415
Chicago	May - Sept.	\$1658	\$237	\$1,421
Denver	May - Aug.	\$1696	\$134	\$1,562
Los Angeles	May - Oct.	\$1900	\$243	\$1,657
Miami	All Year	\$2278	\$467	\$1,811
New York	May - Sept.	\$1523	\$237	\$1,286
Phoenix	Mar. - Oct.	\$1420	\$134	\$1,286

* Figures based on a 800 square-foot, outdoor pool heated with an 80% efficient natural gas heater at \$.80 per therm. Source: US Department of Energy.